

FALL '09

FALL NEWSLETTER

MRGSA NEWSLETTER

MRGSA Events

September

Advisory Board Meeting "411" Meeting

Sept. 19, 9-11 am COB Room 609

This event will allow MSMR students the opportunity to gain a better understanding of the events of the Advisory Board Meeting, who the Advisory Board Members are, and tips on the best way to network for internship opportunities. This year we have some exciting new additions! Light Breakfast included.

October

MRGSA Fall Festival

Oct. 4, 4 -9 pm SJ Stovall Park

This fall the MRGSA is sponsoring a Fall Festival at SJ Stovall Park in Arlington. There will be plenty of basketball, volleyball, s'mores, and fun for everyone! Look for details in the MRGSA emails!

Donuts and Data Workshop

Oct. 17, 9-11 am COB Room 609

This year the MRGSA is starting the "Donuts and Data" Workshops. This workshop will focus on Questionnaire Development with a guest speaker from Decision Analyst! Don't miss it!!

November

Donuts and Data Workshop

Nov. 21, 9-11 am MRIL Lab

This workshop will focus on Excel for Data Analysis. It will be lead by the infamous Dr. Robert Rogers! This is a great chance to see what you can do in Excel!

December

Graduation Party!



GRADUATION PARTY SPRING 2009
LAKE LEWISVILLE, TX

ADVISORY BOARD MEETING OCT. 7-9

The MSMR Advisory Board Meeting is by far the most important event for MSMR students each semester. The MSMR Advisory Board Meeting provides an opportunity for MSMR students to spend time with talented leaders in the Market Research community. It is essential that every MSMR student attend this meeting and take full advantage of this unmatched opportunity. The Advisory Board Meeting will also give you the opportunity to meet and interact with

MSMR alumni and gain valuable insights into navigating your career in market research.

Be sure to take full advantage of this opportunity!



Let the MRGSA be a resource for you as you embark on this incredible journey!

The MRGSA is here to support you as you travel toward your career in market research. Please take advantage of all the resources available to you. The MRGSA sponsors the MSMR Student Profiles to be distributed to the Advisory Board Members during the October meeting. By submitting your photo and a brief synopsis of your academic path, the Advisory Board members will have the chance to better recognize you during the meeting events. This is an excellent way to start building relationships with the Advisory Board members.

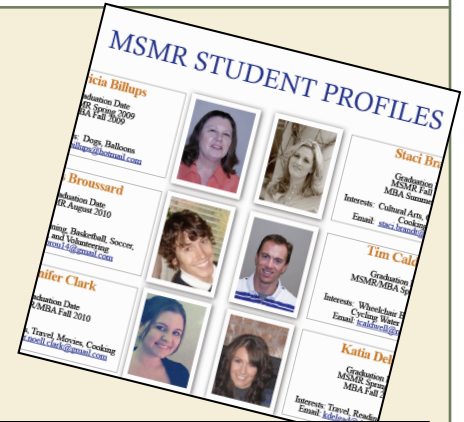


Another resource the MRGSA can offer is the UT Arlington Business

Card service offered by the College of Business. It may seem unnecessary to you as a student, but the business card is the cornerstone of business networking. Use this resource to start developing your networking skills. Please contact the MRGSA if you encounter any difficulties in obtaining your business cards. mrgsa@uta.edu



Submit your Resume! The posting of the MSMR students' resumes on the MSMR website allows Advisory Board Members to access your education and qualifications and select those individuals they are interested in interviewing. Submit your resume to Dr. Rogers ASAP! He can provide you a template for you to use as a guide!



<http://www2.uta.edu/infosys/davis/businesscard/cardforma.html>



The MRGSA has open positions for the Spring 2010. If you are interested in becoming an officer in the MRGSA please feel free to contact any of the current officers. It is important that you spend time with the current officers this semester to understand the responsibilities of the position.

Anyone who is interested in supporting the MRGSA should feel free to contact Staci Brandt to discuss opportunities to support the MRGSA. staci.brandt@mavs.uta.edu

MRGSA OFFICER OPENINGS

POSITION	FALL 2009	SPRING 2010
President	Staci Brandt (<i>Graduating</i>)	Tim Caldwell
Vice President	Erick Montenegro (<i>Graduating</i>)	Open
Events/Alumni Coordinator	Melissa Mueller	Open
Treasurer	Kristin Meyer (<i>Graduating</i>)	Open
Brand Development Coordinator	Volha Ramanouskaya	Volha Ramanouskaya
Website Coordinator	Benjamin Larkin	Open
Research Center Coordinator	Jerry Smith (<i>Graduating</i>)	Open
Newsletter Support Staff/AMA Liaison	Ross Broussard	Ross Broussard